

Friday Night Live Speaker Series

UVA Darden Sands Family Grounds, 6:00 – 7:30 PM

January 17, 2020: Dick Raines, CEO, Carfax



Dick Raines has run Carfax, the vehicle history company, since 1993. Under his leadership, Carfax has grown from 7 employees to over a 1,200 and has become a national brand that consumers trust for used car information. Carfax regularly wins “best place to work” awards from *The Washingtonian*, *The Washington Post*, *Virginia Business*, and *GlassDoor*. Dick has a bachelor’s degree in Government from Harvard College and an MBA from Harvard Business School.

February 7, 2020: Carrie Budoff Brown



Carrie Budoff Brown is the editor of POLITICO. Previously, she was the managing editor of POLITICO Europe. During her tenure in Brussels, she served as a bridge between newsrooms in Washington and Europe, directing POLITICO’s coverage of the debt crisis in Greece, Europe’s migration challenges, Brexit and terrorist attacks in Paris and Brussels. Between 2009 and 2014, Budoff Brown served as POLITICO’s White House correspondent. She has covered the Senate, Barack Obama’s 2008 presidential campaign, the 2010 passage of the Affordable Care Act, and many other legislative efforts on Capitol Hill. Carrie was a recipient of the 2012 Merriman Smith Award for Excellence in Presidential Coverage under pressure in the print category.

March 6, 2020: Patrick Lafferty, Partner at Lafferty Partners



Founder/Partner of Lafferty Partners, a marketing, content and leadership consultancy. Prior to Lafferty Partners, Pat led mcgarrybowen’s 700-person U.S. team in New York, Chicago and San Francisco. Pat has also led independent agency Translation, Publicis’ BBH, and served as the Chief Operating Officer of McCann North America. From 2005-2010, Pat was the Chief Marketing Officer for Travel Channel Media. Prior to the Travel Channel, Pat spent 10 years at Leo Burnett in key leadership roles on the Kellogg’s, McDonald’s, U.S. Army, and Allstate businesses. Before advertising, Pat spent seven years in the United States Army as a Platoon Leader and Company Commander, serving tours in Iraq, Panama, and Haiti.

April 3, 2020: Natalie Foley, CEO, Peer Insight



With a background in strategy, technology implementation, and change management, Natalie has led projects for Peer Insight, IBM and PricewaterhouseCoopers in various countries (the most exciting being Afghanistan), functions, and industries. The diversity of her experience is brought to bear throughout the innovation lifecycle, enabling strong exploratory and divergent thinking while maintaining a grasp on the ins and outs of execution. Natalie has worked in both the private and public sectors, with clients such as Allstate, DTE Energy, the World Bank, Kimberly-Clark, the U.S. Agency for International Development (USAID), and the Good Samaritan Society. Natalie serves on the board of the [DC Social Innovation Project](#). She holds an MBA from UVA’s Darden School of Business and a BA in Psychology from The College of William and Mary.